Twitch Fundraising Toolkit 60 for 365
Rainbow Railroad is an international organization that helps LGBTQI+ people escape violence and persecution to find a path to safety.

In a time when there are more displaced people than ever before, LGBTQI+ people are uniquely vulnerable due to systemic, state-enabled homophobia and transphobia. These factors either displace them in their own country or prevent them from escaping harm.

As a result of Rainbow Railroad, more LGBTQI+ individuals will be able to access lives free from persecution. Since our founding, we've helped over 3,100 LGBTQI+ individuals find safety through emergency relocation and other forms of assistance.

**Our Work**

**Emergency Travel Support**
Relocating LGBTQI+ people who face immediate danger.

**Direct Livelihood Support**
Support includes accommodation, medical care, access to essential medicines and relocation to another region of the country.

**Partnership Development**
Direct capacity building and livelihood support to human rights defenders, organizations and collectives in countries where people are displaced.

**Response to Crackdowns**
Monitoring and responding to mass detentions and/or arrests of LGBTQI+ persons.

**Non-Monetary Networks and Support**
Providing essential non-monetary resources and counsel to LGBTQI+ people facing violence and persecution.

**Private Sponsorship of Refugees**
Arranging for the private sponsorship of refugees and pursuing other complementary pathways to safety.
WHY WE NEED YOUR HELP

Over the next 60 days, we are asking for your help to make the next 365 days of our work possible.

In the last 60 days of 2022, help us raise the funds we need to help hundreds of LGBTQI+ people between now and the end of the year, while also building momentum for us to start 2023 with a strong, renewed commitment to helping LGBTQI+ people get to safety. Our mission isn’t just relevant during Pride - it matters, 365 days of the year.

We aren’t just asking for your financial support. This year, we are also challenging you to bring your community together to support LGBTQI+ folks.

When you start a fundraising campaign, every donation you get as a team will go straight to providing life-saving support for LGBTQI+ people in need.

THE NUMBERS

Countries around the world criminalize intimate relationships between people of the same sex.

of those countries, these relationships are also punishable by death.

The number of requests for help Rainbow Railroad will receive in 2022.

The number of LGBTQI+ people helped in 2022 so far.

The number of LGBTQI+ people helped since Rainbow Railroad’s founding.
Learn About Our Work
Read up on Rainbow Railroad’s work so you can convey the importance of our work to your audience and learn something new!

Join Our Tiltify Campaign
Join our Tiltify campaign here and become a part of the 60 for 365 team! Never used Tiltify before? here’s some resources to get you started.

Social Media Assets
Here are some great social media assets to assist you in promoting your fundraiser. Post about #60for365 on social media to attract your community members! Follow us on socails for more shareable content (@RainbowRailroad)

Connect with your community
Talk to your community about Rainbow Railroad’s work during your stream! Let them know about the #60for365 campaign and how they can support it.

Thank you's!
Your community took the time out of their day to support your fundraiser - be sure to thank them for living their values by standing up for LGBTQI+ rights!

@RainbowRailroad
Do YOUR part in supporting LGBTQI+ people facing persecution

As a leader or ally of the LGBTQI+ community, we need your support to make the next 365 days of our work possible. Here is the impact you could have:

**$500**

**One Month of Financial Assistance**
Rainbow Railroad can use these funds to support an LGBTQI+ refugee with financial assistance for one month.

**$1,000**

**Shelter for an LGBTQI+ Refugee**
Rainbow Railroad can use these funds to provide a space in a shelter for an LGBTQI+ person in need fleeing from crisis.

**$5,000**

**Evacuation Services**
Rainbow Railroad can use these funds to help evacuate an LGBTQI+ person from a dangerous situation abroad.

**$10,000**

**Relocate a LGBTQI+ Refugee**
Rainbow Railroad can use these funds to help facilitate the full resettlement of one LGBTQI+ person.
Every dollar raised provides support to our mission - helping more LGBTQI+ people escape persecution and violence. We are so grateful to count you in as a supporter and champion of our cause.

If you need any assistance with setting up your fundraiser or messaging please reach out to:

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